



Support a Local Charity

Hands On and Hands Off
Corporate Donor Packages



sarac
we're here to listen

www.sarac.org.uk

SARAC believes that it is every person's human right to live their life free of violence, and if violence occurs, it is their right to receive compassionate, professional assistance in their recovery.



Introduction to SARAC

Sexual Abuse Rape Advice Centre

SARAC was formed in 1994 by a group of local women who were appalled at the lack of support for people dealing with the aftermath of childhood/adulthood sexual abuse and/or rape. It is a developing charity, although its aims remain the same – offering bespoke services for everyone over the age of 11, leading to a reduction in the suffering caused by the effects of sexual abuse and/or rape, and thereby leading to the prevention of secondary victimisation.

SARAC's objectives include the delivery of specialist, face-to-face emotional support, ensuring all supporters are trained to a high standard, and are managed and supported to a high standard.

Number of Unique Individuals SARAC supported in April – March 2020/21:

218 Adults

185 Female
31 Male
2 Transgender /
Non Binary / Intersex

83 Children and Young People

77 Female
4 Male
2 Transgender /
Non Binary / Intersex

Mission

To provide trauma-informed support and education to all people affected by sexual violence in Burton and surrounding areas

Our Values

Abuse does not discriminate and can affect anyone regardless of sexual orientation, race/ethnicity, religion, age, disability/impairment, marital status and gender.

Compassion

We treat people with compassionate understanding and give them a voice

Invest

We invest in people to provide a confident highly trained team

Respect

We respect and value difference and provide equal and inclusive access to all our services

Educate

We connect non-judgementally with our local community to raise awareness and educate

Empower

We empower people to recover, heal and rebuild their lives

Challenge

We courageously challenge societal attitudes that condone and collude with sexual violence



SARAC Relies on Volunteers

SARAC's services rely greatly on committed volunteers in order to provide a consistent service to survivors of sexual abuse.



In 2015/2016, the SARAC Volunteer Team won the Volunteer Star Awards from Support Staffordshire in recognition of their valuable contribution and commitment to supporting survivors of sexual abuse. In 2017, SARAC also received a special recognition award.

In 2021, SARAC won The Queens Award for Voluntary Service

In 2022, SARAC won The Staffordshire High Sheriff's Award



The Staffordshire High Sheriff's Award

What We Have Done in your Area

Heading up their mission to educate young people and spread awareness about the impact of sexual violence, is SARAC's Young Person's Service Lead Caroline Fotheringham.

As a part of the charity's mission, Caroline works in educational settings such as schools and colleges in Burton Upon Trent and the surrounding areas, with the aim to use education to reduce the likelihood of young people committing crimes of sexual abuse, to change behaviours and perceptions regarding sexual assault, as well as making young people aware that support is available.

We have two dedicated Young Person's Counsellors, integrative counsellor Liz McDermott, and masters student Ryan Selby who is training to become a qualified psychotherapist. The pair support SARAC's mission to bring about awareness and educate young people in order to offer the support needed to victims and to reduce the likelihood of offenders in the future through the use of education.

All of our services are provided free of charge including the awareness and education sessions within the schools. Your Corporate Donations will help us to continue to fund these sessions and reduce the likelihood of offenders in the future but also raise awareness of SARAC and our ability to help when needed.



**CAROLINE
FOTHERINGHAM**
Young Person's
Service Lead



**RYAN
SELBY**
Young Person's
Support Worker



**STEVIE
BEA**
Young Person's
Support Worker



**ALIX
MORRIS**
Young Person's
Support Worker



**ROCHELLE
BROWN**
Young Person's
Support Worker



One of SARAC's core values is to:

**Connect with
our local
community to
raise awareness
and educate**



Corporate Donor Packages



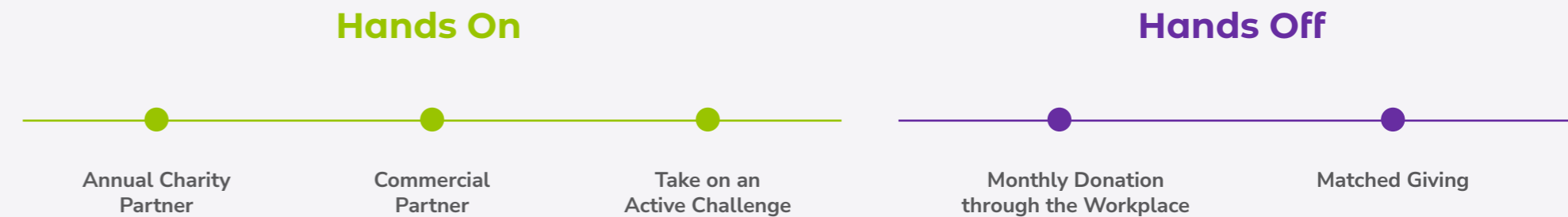
SARAC receives funding from a variety of sources however additional funds raised by corporate donators allow us to:

- Employ more supporters in times of high demand;
- Offer more therapeutic support;
- Increase training and support for the local communities;
- Complete more research projects; and offer prevention and education programmes and workshops.

Donations are directed to areas of identified need, such as projects to assist those who have experienced sexual abuse and/or rape, research to inform support practices, and other initiatives that have received partial funding from other sources.

Donations are also used to support the organisation's work, such as promoting our services to high-risk groups, supporting counselling professionals, and offering prevention programmes.

We are inviting Corporate Donors to come on board to support SARAC and we are pleased to offer a huge variety of ways to do this whether you want an more hands on or hands off approach.



Annual Charity Partner

Choose SARAC as your charity partner for the year. Whether you have one charity or more that you support. We would be so happy to be the 'local' charity that you support.

Benefits of having a Charity Partnership



Bring colleagues together for fundraising, social events and activities with a purpose

Boost morale

Bring positive publicity to your company

Raise money for a worthy local cause

How?

Annual Charity Partnerships can take many different shapes and forms, we will work with you to create the right solution. You may decide to build up to one big event a year, like a Gala Dinner, or do little and often, regular, fund-raisers throughout the year.



How?

Talk to us about creating a bespoke marketing pack to help you market this partnership.

Commercial Partner

Whether you sell a product or service, this could be the perfect charity partnership for you. Donate a percentage to SARAC. This is a simple way to make a big difference.

Benefits of being a Commercial Partner



Excellent publicity opportunity

Increase your sales

Bring positive publicity to your company

Take on an Active Challenge

Whether you want to walk, run, cycle, swim, get muddy, take part in a skydive or come up with your own challenge, an active challenge is a great way to fund raise – through sponsorship - for SARAC, and we'll support you all the way.

A team active challenge is great for team building, fantastic for health and well-being and a great day out for participants and spectators.

How?

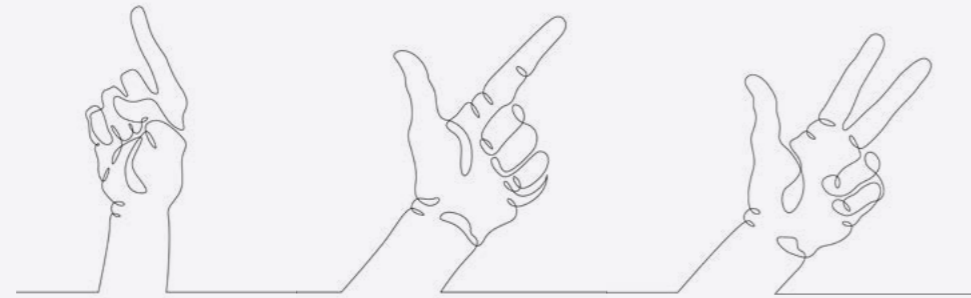
Pick your challenge and we will provide you with a marketing pack to help promote your challenge to your colleagues, friends and family in order to get support and raise funds.



Monthly Donations Through the Workplace

Did you know you can register with a payroll giving provider to offer your employees the chance to give a monthly donation to SARAC before tax.

This scheme is easy to administer. Employees can choose a charity that is important to them.



No time commitment from busy employees

Regular income to a good cause

Reduces taxable income for employees

Matched Giving

If you've got employees who are keen to do their own fundraising, you can show your support by matching their donations.

Simply let your employees know that you have a matched giving scheme available and how to apply.



Boost to employee morale

Easy to administer

Great publicity



Your Support

Having your company on board as a Corporate Donor will make such a difference to our business.

In return for your support

In return for your support, we would like to offer any or all of the following:

- Promotion and publicity for your support;
- Training and awareness sessions for your management and employees;
- Information about sexual violence, domestic abuse, exploitation and rape, to include within your Employee Handbooks or similar;
- Policy review;
- A safe space for your employees to talk;
- Signposting posters and flyers to alert your employees to the availability of our service if needed.

We can discuss any of the above in more detail and create the right package of support for your business.





sarac
we're here to listen

www.sarac.org.uk