



Corporate Partner Pack



2024

What are your business values? **Integrity? Respect? Trust?**



You can show your local area that you're serious about your business morals by supporting SARAC and becoming our corporate partner.

Thousands of victims and survivors of sexual abuse across Burton and beyond need your business to support their future.

Who are we?

We are SARAC. A Sexual Abuse Rape Advice Centre based in Burton on Trent.

We offer confidential support for people in Burton, Lichfield, Tamworth, Uttoxeter, Swadlincote and South Derbyshire who are at risk of, or have experienced sexual abuse/violence or rape at any time in their lives.

How we make a difference in your area

We provide a range of services, including:

- **1-to-1 Specialist Abuse Support** and counselling for anyone over 11 years of age who has experienced or is experiencing sexual abuse/violence or rape.
- **Specialised Male Abuse Support** groups for men to share their experiences of rape/sexual abuse in a safe, anonymous environment.
- **A Support Helpline and Signposting** for anyone who is struggling and in need of our support.
- **Young Persons Education** working in colleges and schools to teach our next generations about respect, consent and healthy relationships.
- **Help and Guidance** for those who may have assisted someone who has experienced sexual assault, including support workers helping those in trauma.
- **HR and Workplace Training** in which we provide specialist sexual abuse training for staff, and work with HR teams on rewriting policies.

SARAC believes that it is every person's human right to live their life free of violence, and if violence occurs, it is their right to receive compassionate, professional assistance in their recovery.

Our Impact

The number of individuals SARAC supported between April 2023 and March 2024

467

Adults

193

Children/ Young People

2,537

Volunteer Hours

Our Vision

A world free from sexual violence

Our Mission

To provide trauma-informed support and education to all people affected by sexual violence in Burton and District



Why do we need your help?

Between April 2023 and March 2024, we supported 467 victims and survivors of rape and sexual abuse, 193 of these were children. Our services, whether it be counselling, helpline support or education, are vital, they are a lifeline.

There are still so many people in need of our help. Without continued funding and financial support, we will not be able to continue offering the same level of support we currently do. We won't be able to help as many people as we currently can.

Both monthly financial contributions and one-off donations have such an impact on our services. Our corporate partners in particular are the driving force of our organisation. It's local businesses just like yours that can help us continue offering our essential support to many more victims and survivors of sexual abuse and rape.

By becoming a corporate partner for SARAC, you're not only working towards your corporate responsibility goals, but you're also investing in the recovery of those who need it most and helping to rebuild lives across Burton, Tamworth, Lichfield, South Derbyshire and beyond.

We look forward to working together going forward. As a SARAC Corporate Partner, we'd like to offer you:

- **Promotion and Publicity**

You will feature on our website as one of our Corporate Partners, with direct links through to your website and social media accounts. We love to shout about those who help us out, and we know our social media audience of over 1,000 local people would love to hear about your support for us too.

- **PR Opportunities**

You'll feature in a News article on our website, which will also be distributed to local press, discussing the support your company is offering SARAC and the difference it will make in your community. Further instilling your business values to all in your area and beyond.

- **Badge Of Honour**

You'll receive a SARAC badge to include on your email footers, your website, or anywhere else you please, to show people loud and proud that you support us, and are taking a stand against sexual violence.

- **Internal Workplace Support**

You can access our workplace training and awareness sessions for your team, you'll have access to our support services for your employees to talk, and we'll provide you with posters and flyers to direct your team to the availability of our service if needed.

We can discuss any of the above in more detail and create the right package of support for your business.

We know sponsoring a sexual abuse charity may cause concerns about negative connotations, assumptions about personal motivations, or fears of triggering employees. These stigmas shouldn't overshadow the importance of supporting those in need.

If you're considering becoming our corporate partner but still not 100%, we are always happy to talk through your concerns and discuss the process further, please email:

catherinem@sarac.org.uk



Become one of our corporate partners today

Survivors of sexual abuse are our neighbours, friends, and colleagues. They're part of our community, and they need and deserve our collective support.

If you'd like to support SARAC and help our vital services remain accessible to all, I'd love to hear from you.

Thank you,

Catherine Miles
SARAC CEO



sarac
we're here to listen



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@saracburton

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